



## TIPS FOR TELLING YOUR STORY

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- **Know your audience**  
Know their purpose.
- **Be authentic**  
Keep your stories true.
- **Be specific**  
Details support the truth.  
Tell us names, locations when appropriate.
- **Use pauses**  
Let your audience absorb your story.
- **Set the right tone**  
Superiority or neediness pushes people away.
- **End with hope**  
Leave listeners with lessons learned.

*“To be a person is to have a story”*  
— Isek Dineson

### Tell Me Your Story

Marie Minder  
marie@mmwi.com  
925-788-1257